



# SDG AMBITION



Supported by



## Activating ambitious action to achieve the SDGs

Join us as we step up to transformative change on the journey to achieve the 17 Sustainable Development Goals (SDGs) by 2030. Become part of our new SDG Ambition accelerator programme to unlock business value, build resilience, and enable long-term growth.

### PROGRAMME OVERVIEW

As we look to recover better from COVID-19, we face a choice: Go back to the world we knew or deal decisively with the issues that make us all unnecessarily vulnerable to future crises. Companies around the world have a unique window of opportunity to develop post-pandemic business strategies that fully integrate the SDGs and help to build more inclusive and sustainable societies.

**SDG Ambition** is a six month accelerator programme that will challenge and support participating companies of the UN Global Compact in setting ambitious corporate targets and accelerating the integration of the SDGs into core business management.

### PROGRAMME BENEFITS

Take this opportunity to deepen the integration of the SDGs and Ten Principles into your company's business strategy, operations and stakeholder engagement with the **SDG Ambition** accelerator programme.

#### WHAT YOU WILL LEARN

- **How to strategically prioritize** actions that will accelerate your company's contribution to the 2030 Agenda.
- **How to set targets aligned with absolute benchmarks** that today may seem aspirational but are critical to spearhead the transformation of economies and societies.
- **How to hardwire SDG-related business** goals and outcomes into core processes and management of business, to materially accelerate progress toward the SDGs.

#### WHAT YOU WILL GAIN

- **An understanding of baseline impacts** across the business in creating a comprehensive sustainability strategy.
- **The ability to achieve ambitious goals** aimed at galvanizing business action with what is actually required to achieve the SDGs.
- **An overview of how to integrate and mainstream ambitious sustainability goals** across business units by pioneering a performance integration approach that utilizes enabling technologies.
- **An opportunity to communicate and track progress over time** aligned with the Communication on Progress.

### WHY ENROLL?

As part of the SDG Ambition accelerator programme, your company will receive:

- Guidance
- Knowledge and training sessions
- Peer networking
- Hands-on support

### HOW TO JOIN

Join your peers in kickstarting a Decade of Action!

Applications are now open for the SDG Ambition accelerator programme.

- Registration opens **21 July 2020**
- Registration closes **16 November 2020**
- Accelerator begins: **January 2021**

### ELIGIBILITY CRITERIA

The UN Global Compact invites companies to join SDG Ambition. In order to take part, companies are required to be participants of the UN Global Compact and to meet the following criteria:

- Currently engaged with a Global Compact Local Network in your region or willing to join (In-country programme)
- Committed to strengthening corporate target setting and action to increase progress on the Sustainable Development Goals
- Willing to appoint two representatives to participate in programme activities and events and an executive-level "Ambassador" to follow programme developments, provide support and participate in high-level events

To apply, visit [unglobalcompact.org/sdgambition](http://unglobalcompact.org/sdgambition) or contact the Global Compact Local Network in your country. [Learn more](#)

**Join your peers in kickstarting the Decade of Action!**